

## Procident

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## A New Platform for Communicating with Your Patients!

Sharing information with your patients and business contacts has always been a fundamental part of managing your office, but there have never been so many possibilities as there are right now, thanks to technology.

E-mail, text messaging (SMS) and Web portals alone offer a wide range of communication tools that you can use to improve your relations with patients.

Another aspect of this new era of communications is the wide range of peripheral devices used to interact with you, which can limit the results you hope to gain from them.

In fact, it is impossible to know which device (smart phone, tablet, PC, etc.) your patients will use when they want to communicate with you.

Moreover, it is impossible to know which operating system they have in their devices: Windows, OS X, iOS, Android, BB10, etc.

Are these factors creating a technological barrier to your interaction with them? Everything depends on the type of communication you want to have (e.g.: dynamic or non-dynamic interaction with your patients).

To spare you these technology woes, Procident is proud to launch its brand new "Cloud" communication platform, which guarantees maximum results, no matter what type of device and operating system is used.

In addition to improving the acuity of appointment confirmations by email, this new platform now supports appointment confirmations by text message (SMS).

Also, it lets you set up an improved platform for interacting with your patients using the "Interface and Web Services" module in Procident/Clinic.

For instance, in addition to the usual information, you can now personalize your Web portal for a specific patient profile.

That way, you can stay in touch at all times with clients, whether they are at home or somewhere else.

To find out more about the communication possibilities offered by Procident/Clinic and the terms and conditions for installing these services, call a Procident advisor at 1 800 650-0143. Procident is a service of the ACDQ!

The screenshot shows a website for "Teeth Pampering Dental Clinic". At the top right, there are links for "Home", "Site Map", and "Français". Below this is a navigation bar with buttons for "Our Services", "Our Team", "Our Clinic", "Patient File", and "Contact Us". The main content area features a large image of a dentist examining a patient's teeth. Below the image, the text reads "Teeth Pampering Dental Clinic" and "We offer exceptional dental services!". To the left of the main content is a sidebar with a "Our Services" section containing a list of services: General and Family Dentistry, Tooth Whitening, Aesthetic Dentistry, Orthodontics, and Emergency. Below this are buttons for "Our Team", "Our Clinic", "Patient File", and "Contact Us". The main content area also has a section for "General and Family Dentistry" with placeholder text and a smaller image of a dental procedure. At the bottom right, there is a footer with the text "Teeth Pampering Dental Clinic, All rights reserved" and "Content Dynamically Generated by MOQULO".